

Budget Template Guidelines for Councils and Chapters

The budget template is a tool for ENA councils and chapters to produce a detailed, yet concise financial budget. Use the following key guidelines to assist you in developing your budget.

- 1. It is recommended that your council use the provided budget template in the ENA Brand Center. Budgets must include the following per ENA Policy and Procedures.:
 - Upcoming year approved budget
 - Avoid two consecutive years of deficit budgeting
 - Chapter budgets (three-tier states)
 - Current year actual or projected year-end
 - Current year budget
 - Prior year actual
 - Current reserves year-to-date, including savings, CD, money market or other investment accounts, as well as any remaining balance projected in the state council checking account once all prior year liabilities have been paid
 - Reserves should be itemized by account type and the institution or investment management firm must be disclosed.
 - Budget narrative
 - States should not submit a budget with a deficit if the operating budget of the state council is budgeted to be negative, a revenue line should be added and indicate a transfer from the state council's reserves, bringing the net income, or loss, to zero.
- 2. Provide notes or comments for items that may require more explanation
- 3. Per procedures, the council/separately incorporated chapter must make provisions in its annual budget for the following:
 - Educational events/conferences
 - Technology service(s) (email vendor, website services etc.)
 - Mailings, business meetings and educational programs (i.e., TNCC and ENPC)
 - Total or partial funding for the council's delegates to attend the ENA's General Assembly.
 - Total or partial funding for the chapter representatives, if three-tiered structured, to attend state council meetings.
- 4. If you have an event, list in detail both all revenues and expenses associated with the event (do not just insert a net gain in revenues for the event, or a net loss in expenses for the event)
- 5. For all reserves listed, provide the date they were being reported on
- 6. Suggested goal for reserves is 50% of operating expenses. (For example, if your budget expenses are \$75,000, it is recommended you have reserves of at least \$37,500)
- 7. A budget with a deficit should:
 - Have sufficient reserves to cover the shortfall
 - Have a reasonable explanation for the shortfall. Does the explanation answer one of the two following questions:
 - o Do reserves significantly exceed 50% of the operating budget?
 - OR Is the budget deficit being incurred due to infrastructure improvements that will increase revenues going forward?
 - Have a plan to have future budget(s) replace what is being removed from reserves (assuming reserves will drop below the threshold)
 - Typically not exceed 5-10% of the operating revenues (i.e., budgeted revenues of \$45,000, the deficit should not exceed \$4,500)

- 8. A Budget Narrative is required to be completed if a budget has a deficit. The Budget Narrative must be submitted along with the final budget to ENA Component Relations that explains:
 - Major Initiatives for the budget
 - Assumptions for the budget (expected or presumed income and expenses. Making reasonable assumptions when creating a budget for the first time gives you starting numbers to work with for planning purposes).
 - Significant variances in line items from prior year
 - Explanation of Budget Deficit (if applicable)

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